



C4NPR RESEARCH BRIEFING PHASE II

Examining the Nonprofit Sector
in Northwest Ohio

August 2018



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Director



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Associate Director



The Center
for nonprofit resources



Why?

- Isolate one sub-sector (by taxonomy)
- Manageable size to conduct more thorough analysis
- Better understand community resources focused on one issue/area
- Re-cast the data and replicate the analysis conducted in Phase 1-A
- Engage in a deeper look at the data

What?

- Source: Tax Exempt World
 - Toledo Metro area as of 03-23-18
 - 990 and 990-EZ data
 - Board lists

Analysis

Phase II

Number of organizations

Filing Requirements

Assets

Liabilities

City

Ruling Date

Revenue

Contributions

Phase II

Revenue vs. Ruling Date

Expenses

Fees

Number Board members

Taxonomy Reveal

Classification

Financial Ratios

Metro Toledo, OH Area

All 501(c)3 Sub-sector

28

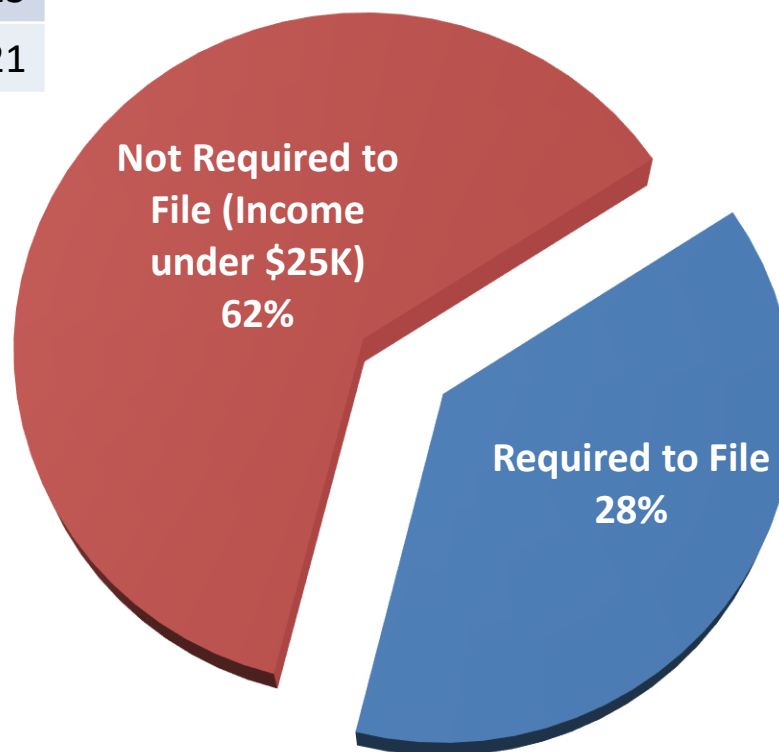
28

- Revoked Status
- Dissolved

21

501(c)3 Filing Requirements Metro Toledo, OH

| | |
|----------------------|----|
| Required to File | 8 |
| Not Required to File | 13 |
| Total | 21 |



Source: Tax Exempt World
Metro Toledo area as of 03-23-18

Metro Toledo, OH Area

All 501(c)3 Sub-sector

21

Total Assets

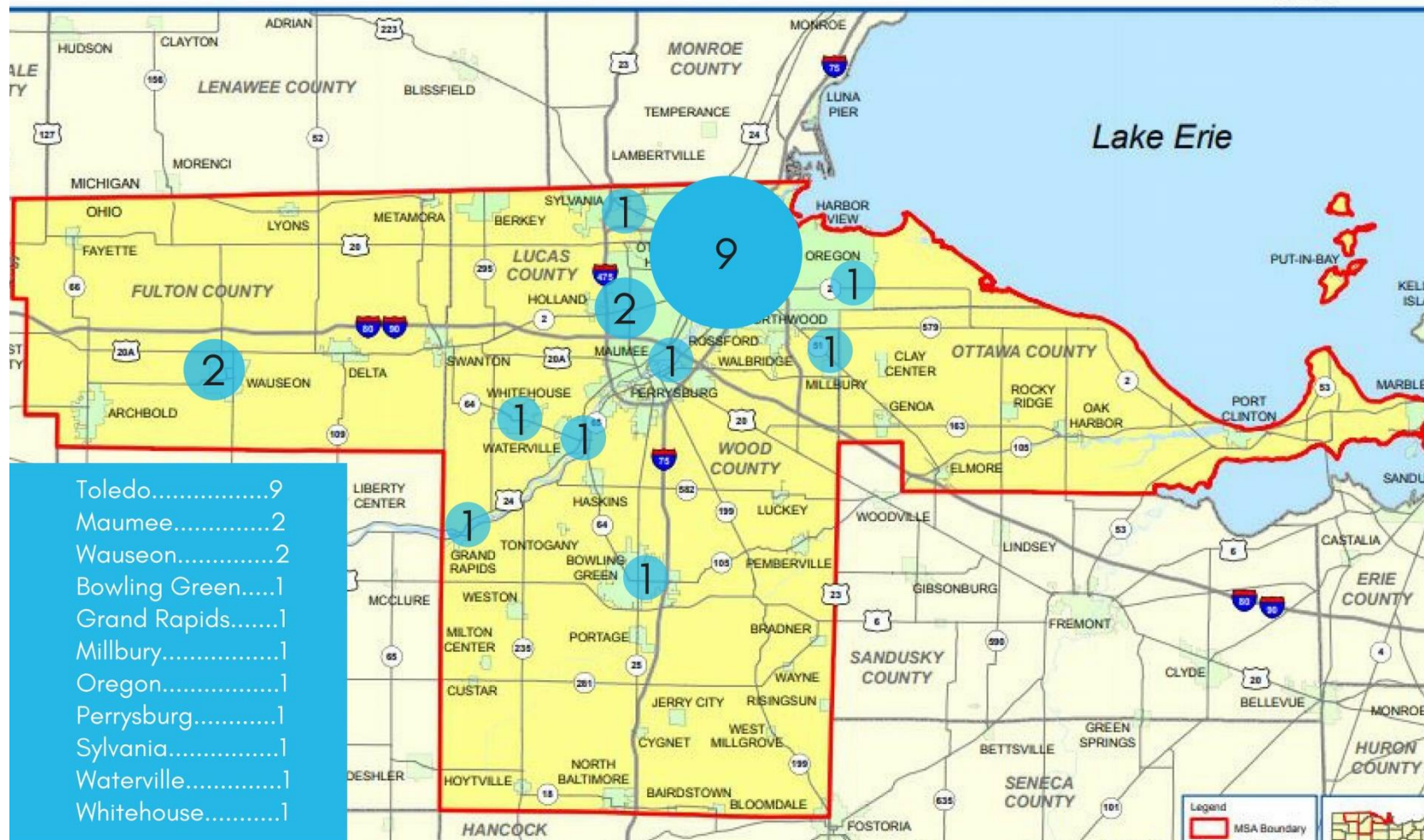
\$20.98 M

Total Liabilities

\$2.58 M

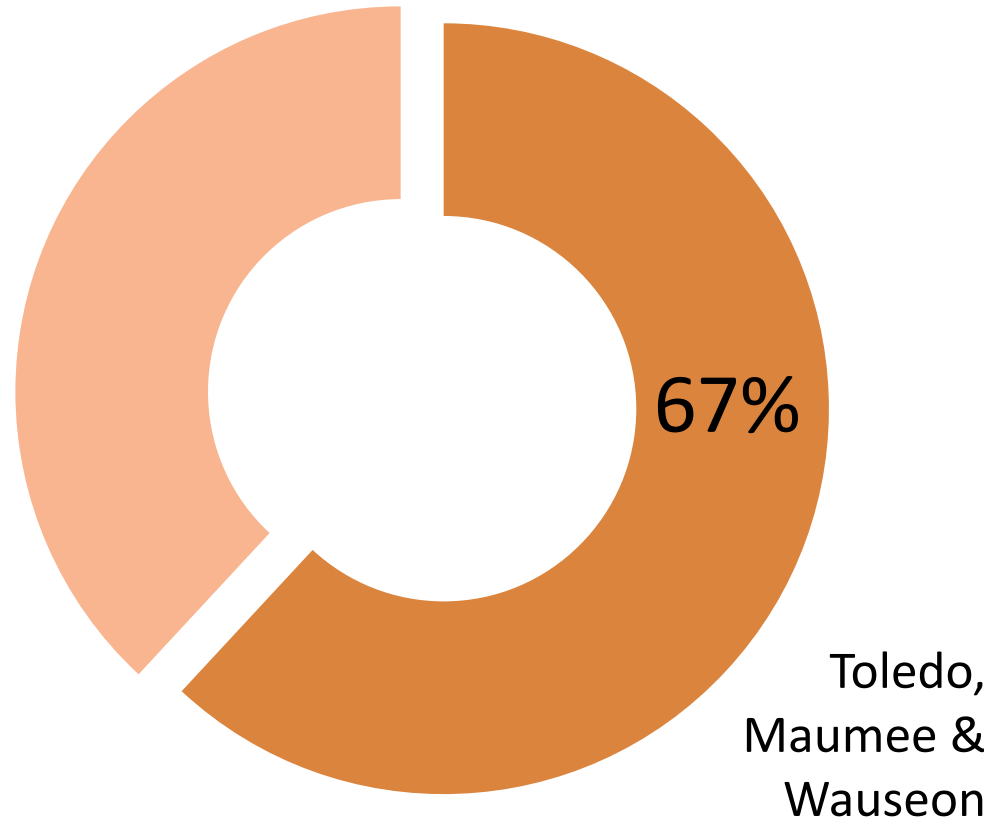
Toledo Metropolitan Statistical Area

TMACOG
Toledo
Metropolitan
Area Council
Government
305 Martin Luther King Jr. Dr., Toledo, Ohio
Phone 419-241-0150, Fax 419-241-0178
www.tmacog.org

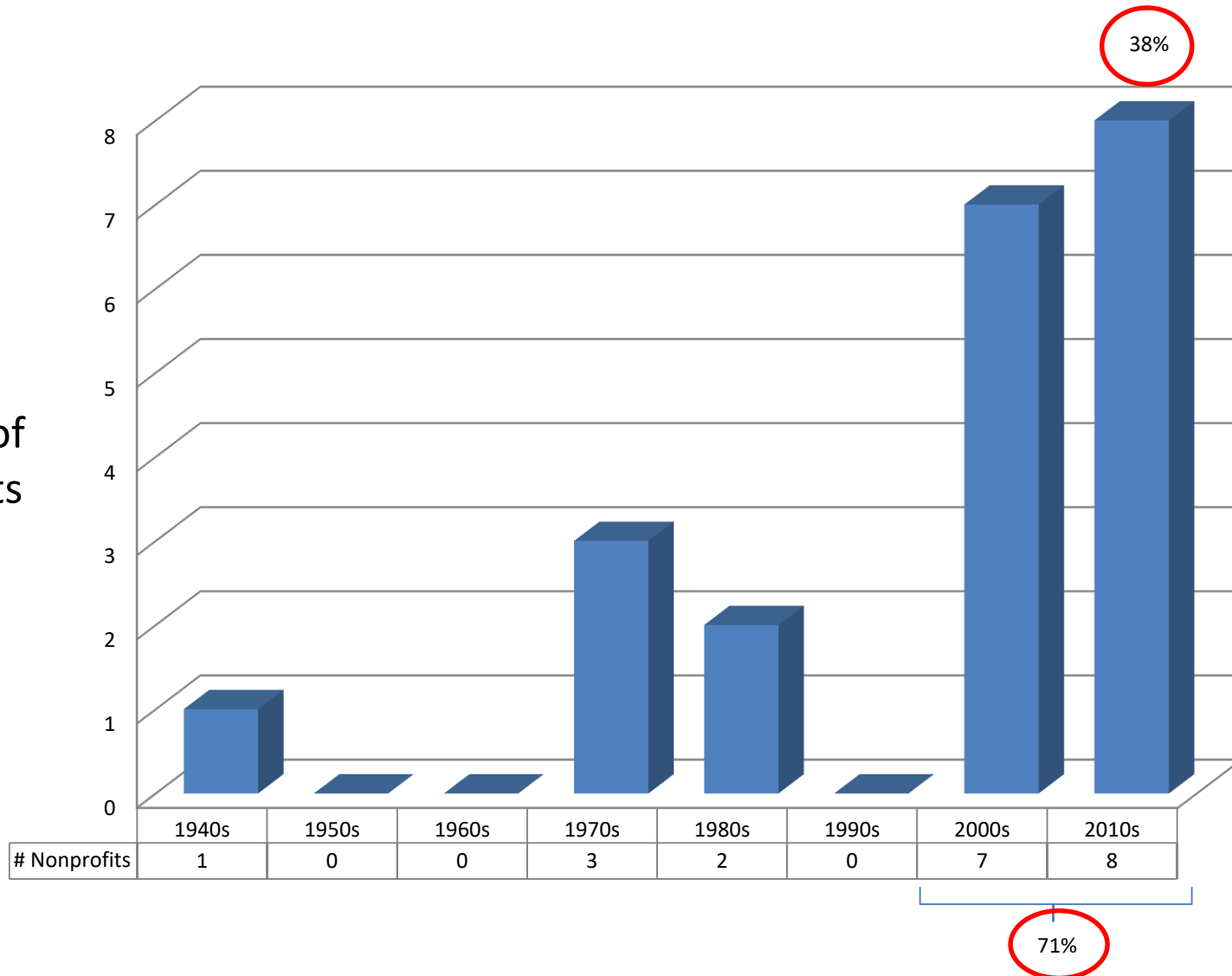


| City | No. |
|---------------|-----|
| Bowling Green | 1 |
| Grand Rapids | 1 |
| Maumee | 2 |
| Millbury | 1 |
| Oregon | 1 |
| Perrysburg | 1 |
| Sylvania | 1 |
| Toledo | 9 |
| Waterville | 1 |
| Wauseon | 2 |
| Whitehouse | 1 |
| Total | 21 |

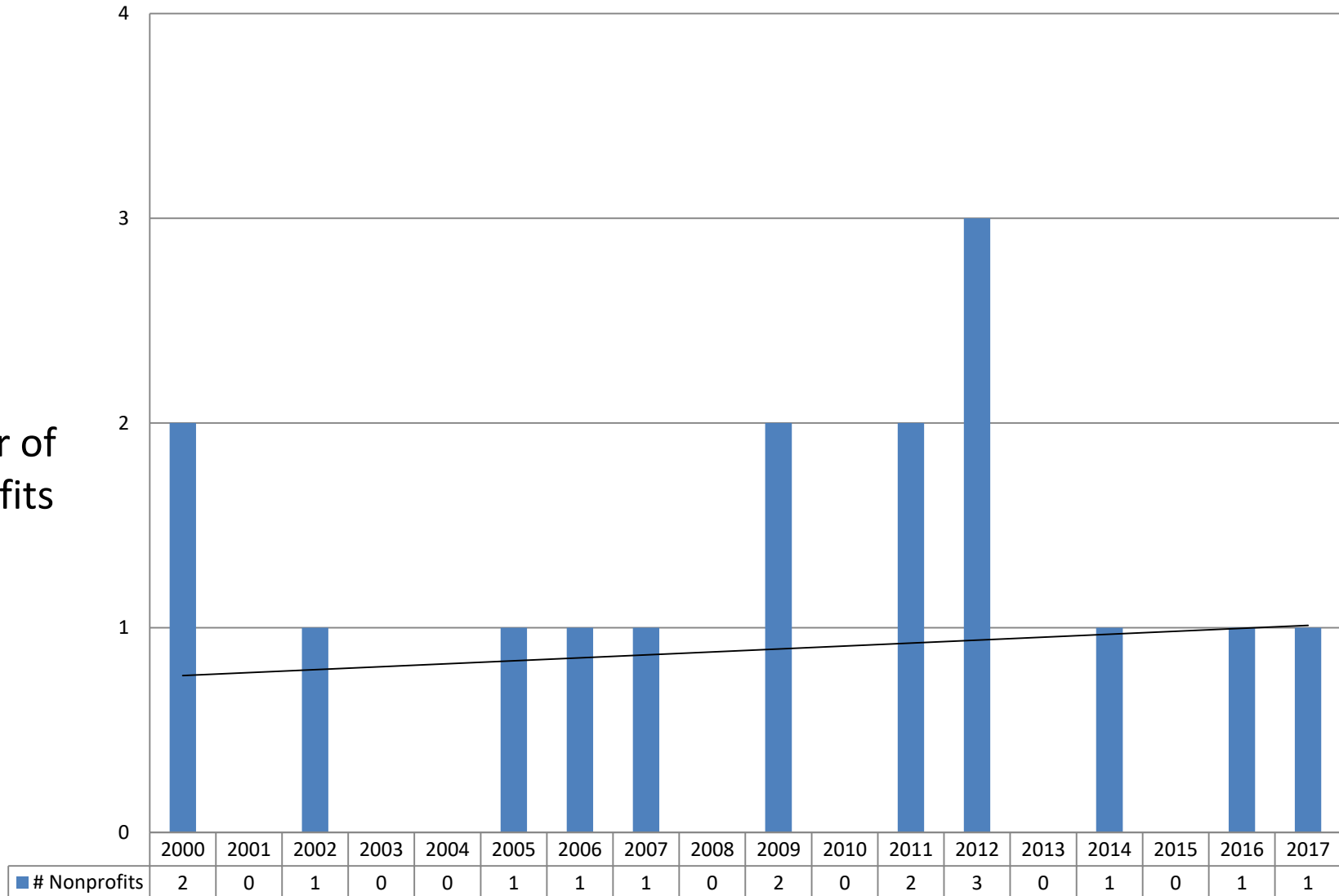
11 Cities



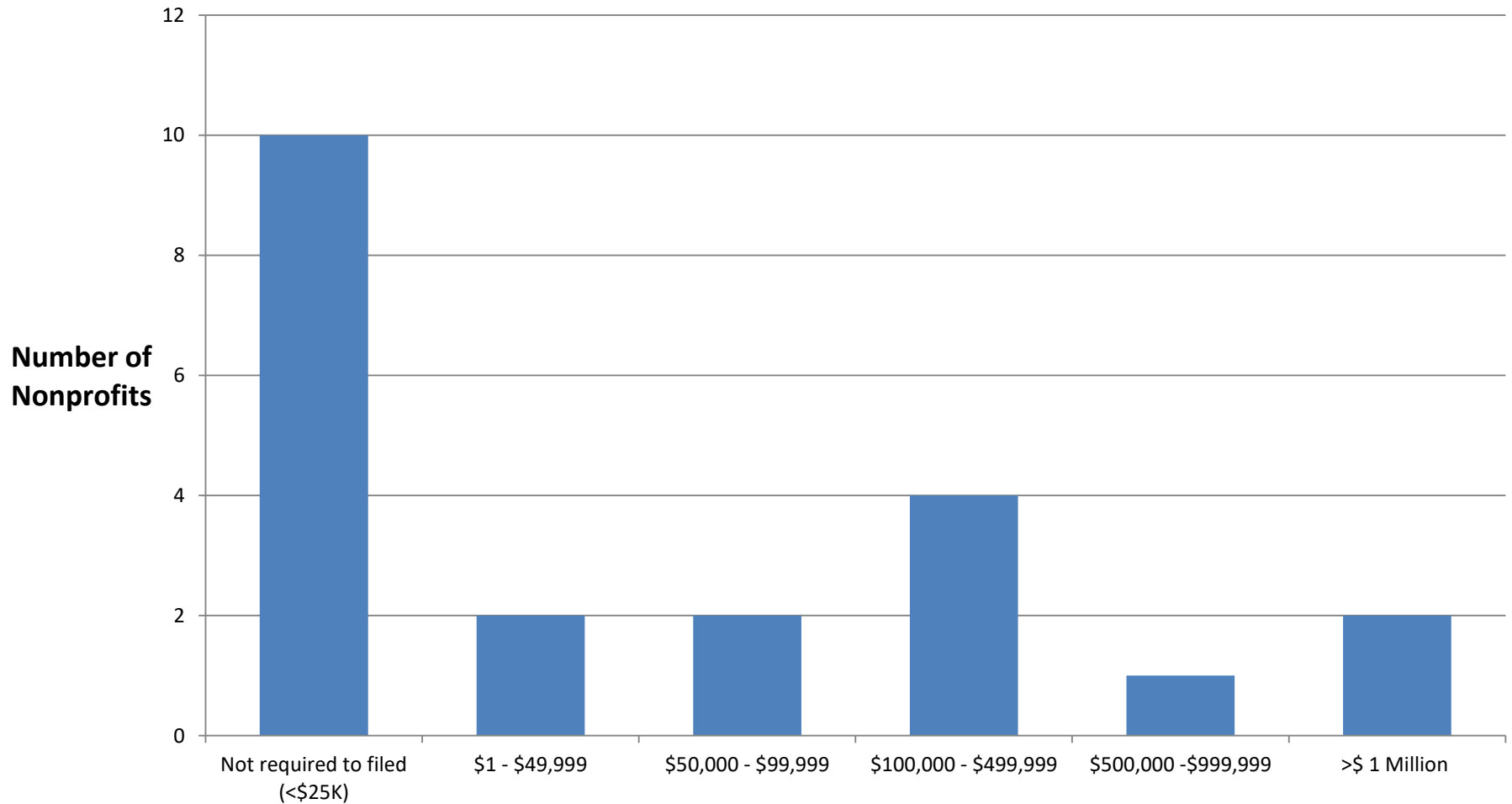
Number of
Nonprofits



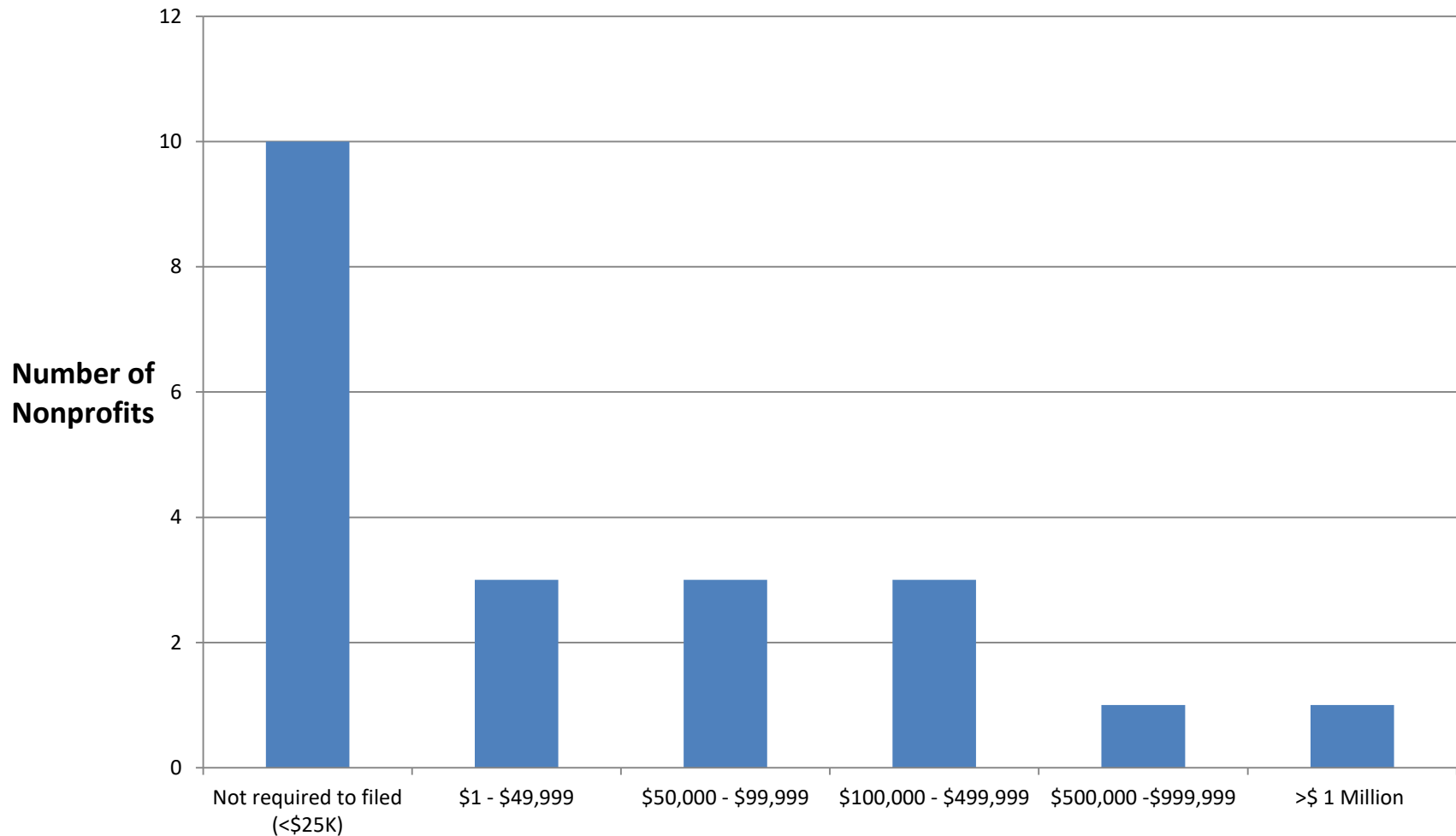
Number of
Nonprofits



Total Revenue
\$5.9M



Total Contributions
\$3.8M

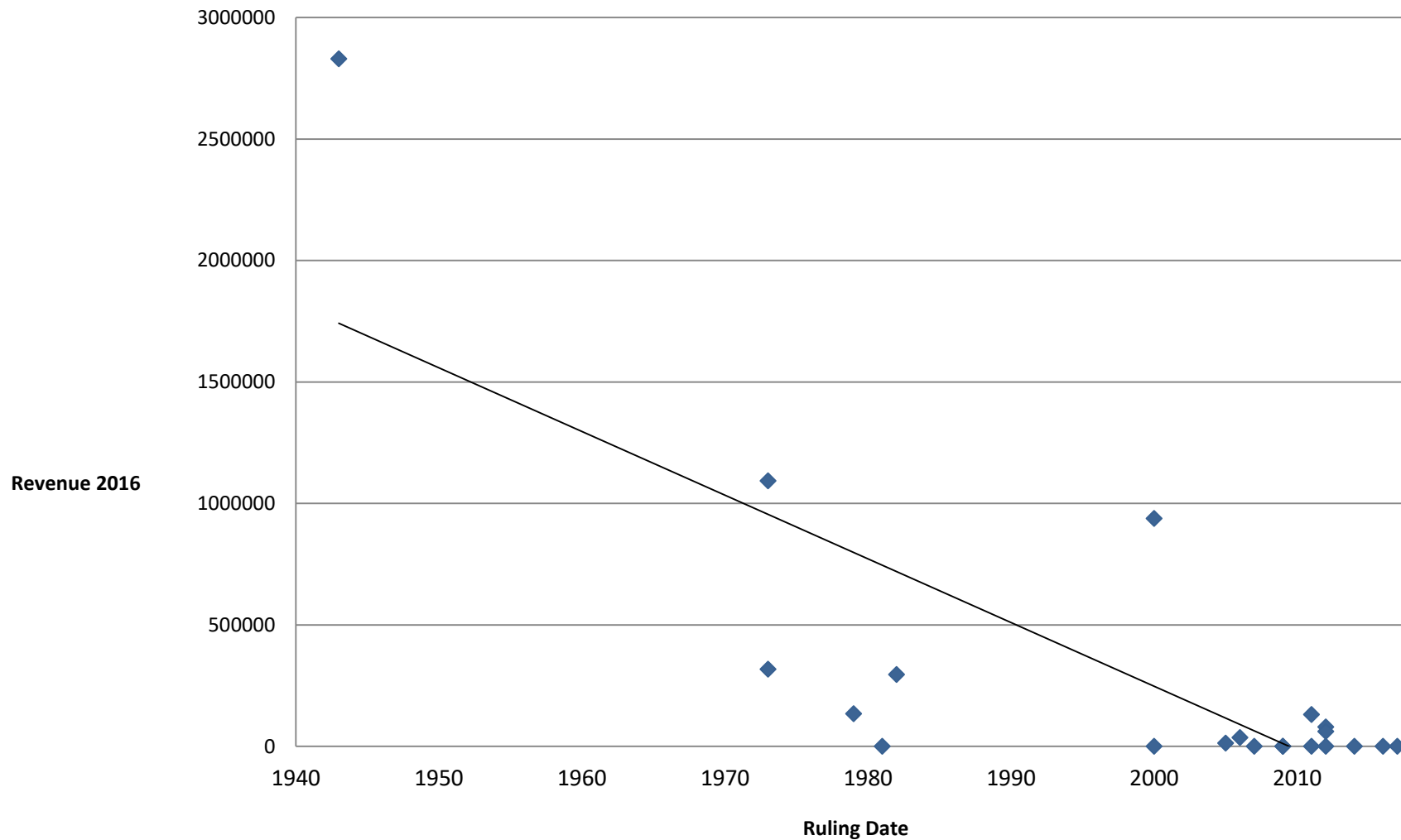


Source: Tax Exempt World
Metro Toledo area as of 03-23-18

Total Expenses

\$4.1 M

| Fee/ Expense | Executive Compensation | Insurance | Investment Management | Accounting | Legal | Advertising |
|--|---------------------------|---------------------|--------------------------|---------------------|------------------|---------------------|
| Total | \$ 197,070.00 | \$ 38,342.00 | \$ 54,037.00 | \$ 36,672.00 | \$ 602.00 | \$ 47,747.00 |
| Number of Organizations Reporting | 3 | 5 | 2 | 5 | 3 | 5 |



Contribution Ratio

Measures

How “donor dependent” the organization is.

Calculation

Contributions & Grants/ Total Expenses

Desired Ratio

Varies by organization type
For this type of organization 50% or below

| Contribution Ratio |
|--------------------|
| 41% |
| 112% |
| 133% |
| 226% |
| 82% |
| 63% |
| 25% |
| 90% |
| 22% |
| 71% |
| 81% |
| 79% |
| 102% |
| 55% |

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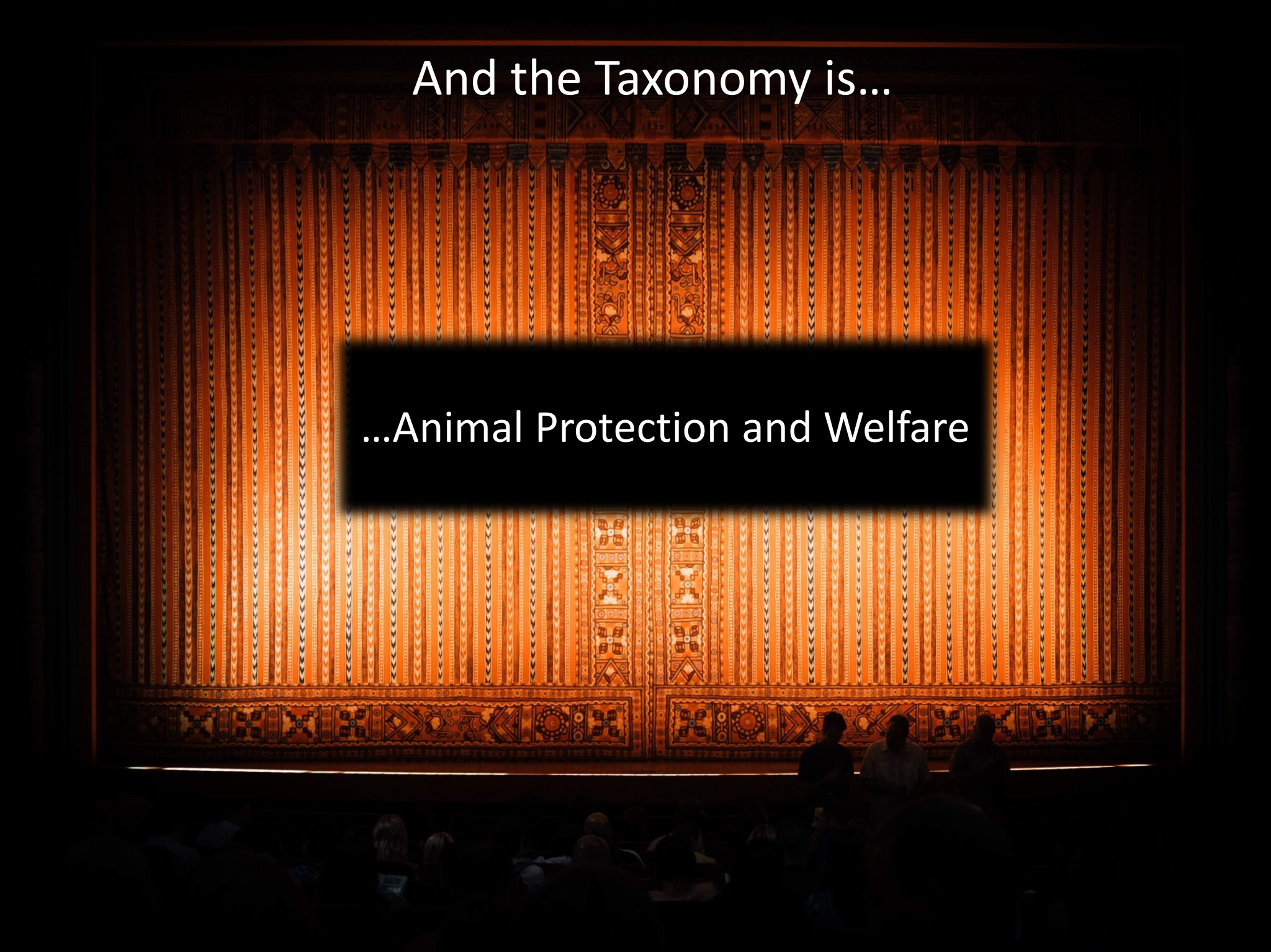
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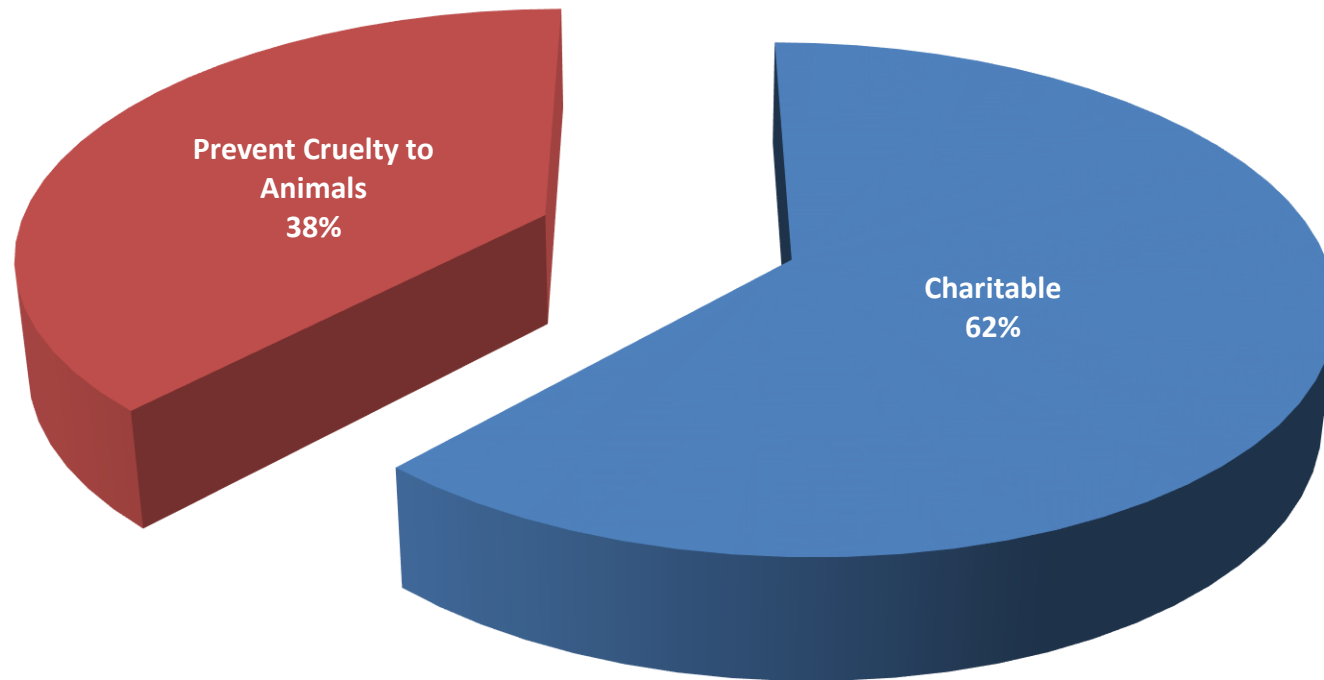
3 organizations

And the Taxonomy is...

...Animal Protection and Welfare



| Classification | Nonprofits |
|----------------------------|------------|
| Charitable | 13 |
| Prevent Cruelty to Animals | 8 |
| Total | 21 |



Next Steps?

- Finalize focus of Phase III
- Develop communications plan