

# C4NPR RESEARCH BRIEFING

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## Examining the Nonprofit Sector in Northwest Ohio

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June 26, 2018



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The Center  
*for nonprofit resources*



## **Why?**

- Broaden earlier research
  - Lucas County, OH
  - Wood County, OH
- Phase I – High-level examination
  - Understand the nonprofit sector in the Metro Toledo area

## **What?**

- Source: Tax Exempt World
  - Toledo Metro area as of 03-23-18

## Analysis

### 501(c)

Number of organizations

Assets

Liabilities

### 501(c)3

Number of organizations

Assets

Liabilities

Category

City

Ruling Date

Classification

Revenue

Contributions

Nonprofits vs Population

# Metro Toledo, OH Area

**501(c) organizations**

**4,884**

**501(c) Assets**

**\$10.7B**

**501(c) Liabilities**

**\$ 8.1B**

## Metro Toledo, OH Area

All 501(c)

4,884

501(c)3

3,328

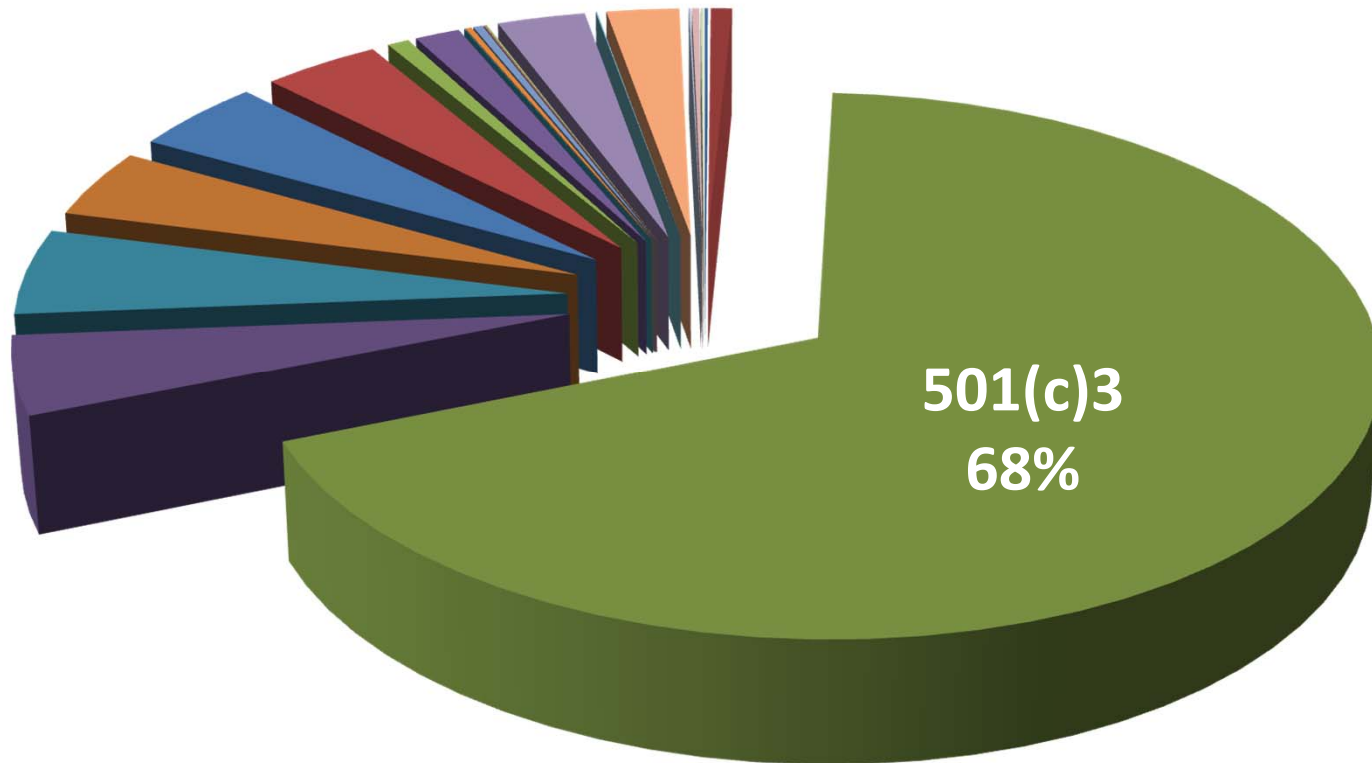
% 501(c)3

68%

501(c)1	5
501(c)2	34
501(c)3	3,328
501(c)4	235
501(c)5	254
501(c)6	203
501(c)7	215
501(c)8	190
501(c)9	35
501(c)10	73
501(c)12	1
501(c)13	10
501(c)14	15
501(c)15	2
501(c)17	3
501(c)19	142
501(c)25	2
501(c)90	117
501(c)91	3
501(c)92	12
501(c)93	5
	4,884



### 501(c)3 Category Metro Toledo, OH

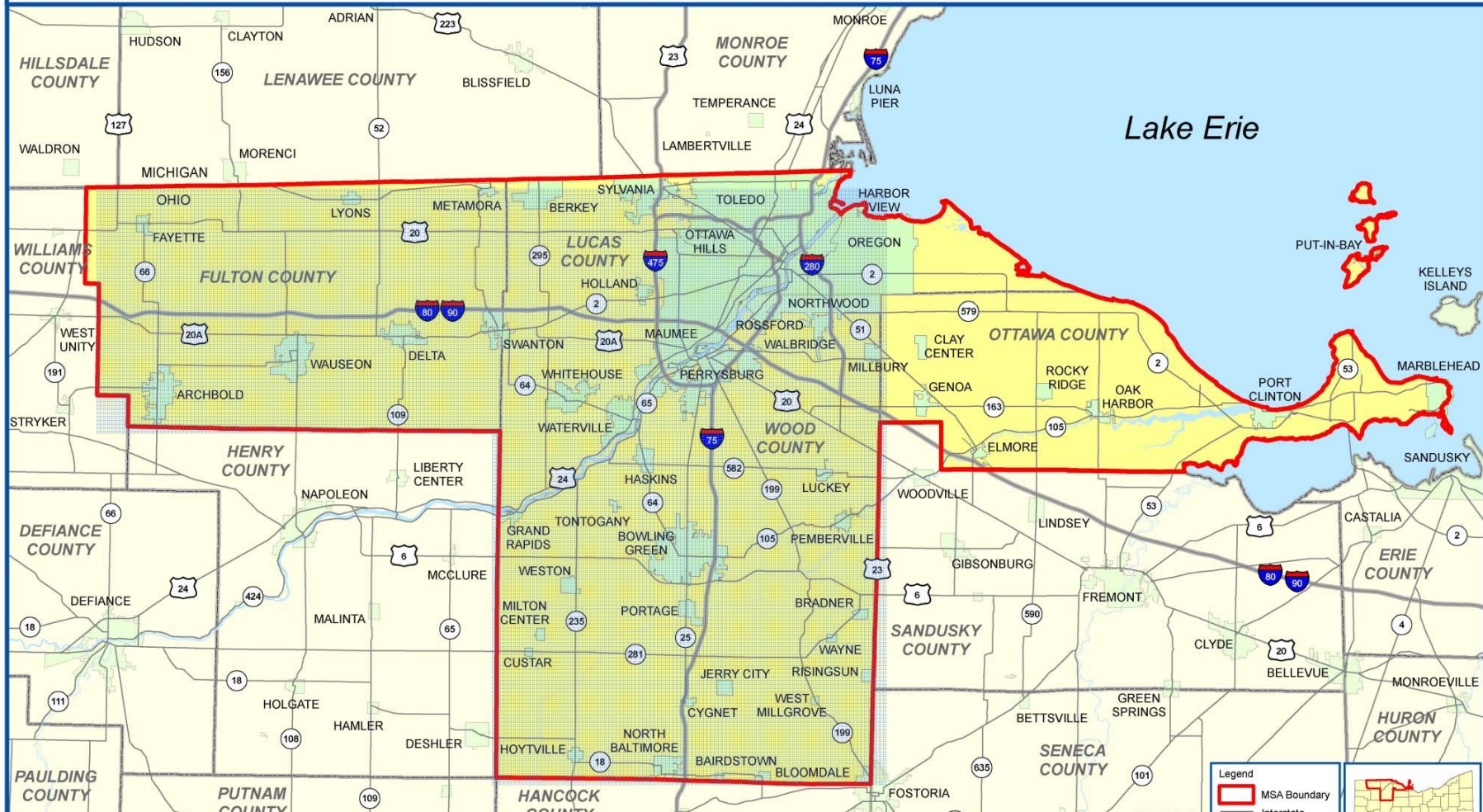




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# Toledo Metropolitan Statistical Area

**TMACOG** Toledo Metropolitan Area Council of Governments  
300 Martin Luther King Jr. Dr., Toledo, Ohio 43604  
Phone 419-241-9155, Fax 419-241-9116  
www.tmacog.org



City	No.
Archbold	54
Berkey	4
Bloomdale	6
<b>Bowling Green</b>	<b>244</b>
Bradner	3
Curtice	8
Cygnets	2
Delta	54
Fayette	17
Grand Rapids	25
Harbor View	1
Haskins	6
<b>Holland</b>	<b>97</b>
Hoytville	2
Jerry City	1
Luckey	13
Lyons	12
<b>Maumee</b>	<b>166</b>
Metamora	9
Millbury	11
Monclova	16

City	No.
Neapolis	1
North Baltimore	13
Northwood	25
Oregon	74
Pemberville	25
<b>Perrysburg</b>	<b>189</b>
Pettisville	8
Portage	5
Risingsun	5
Rossford	33
Rudolph	3
Stony Ridge	2
Swanton	46
<b>Sylvania</b>	<b>174</b>
<b>Toledo</b>	<b>1786</b>
Tontogany	4
Walbridge	12
Waterville	38
Wauseon	79
Wayne	9
Weston	6
Whitehouse	40
	3328

### 501(c)3 City Metro Toledo, OH

43 Cities

Toledo, Bowling Green,  
Perrysburg, Sylvania,  
Maumee, Holland

80%

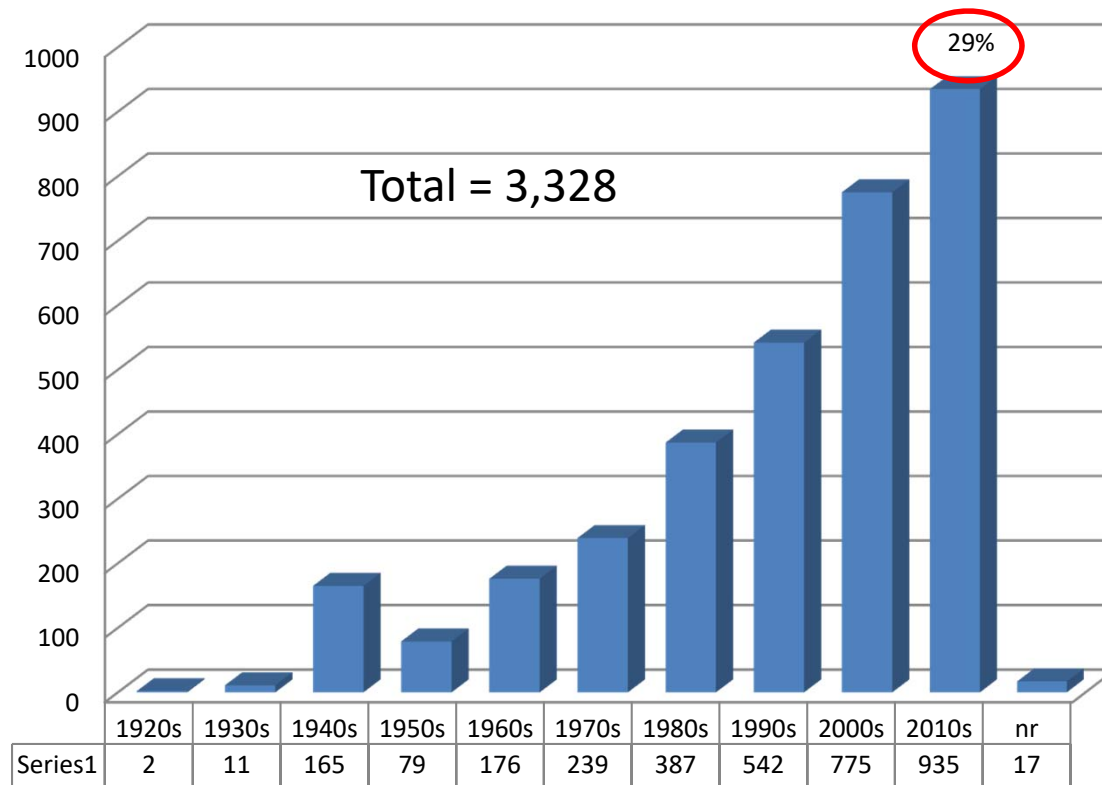


Source: Tax Exempt World  
Metro Toledo area as of 03-23-18



## 501(c)3 Ruling Date Metro Toledo, OH

No. Nonprofits

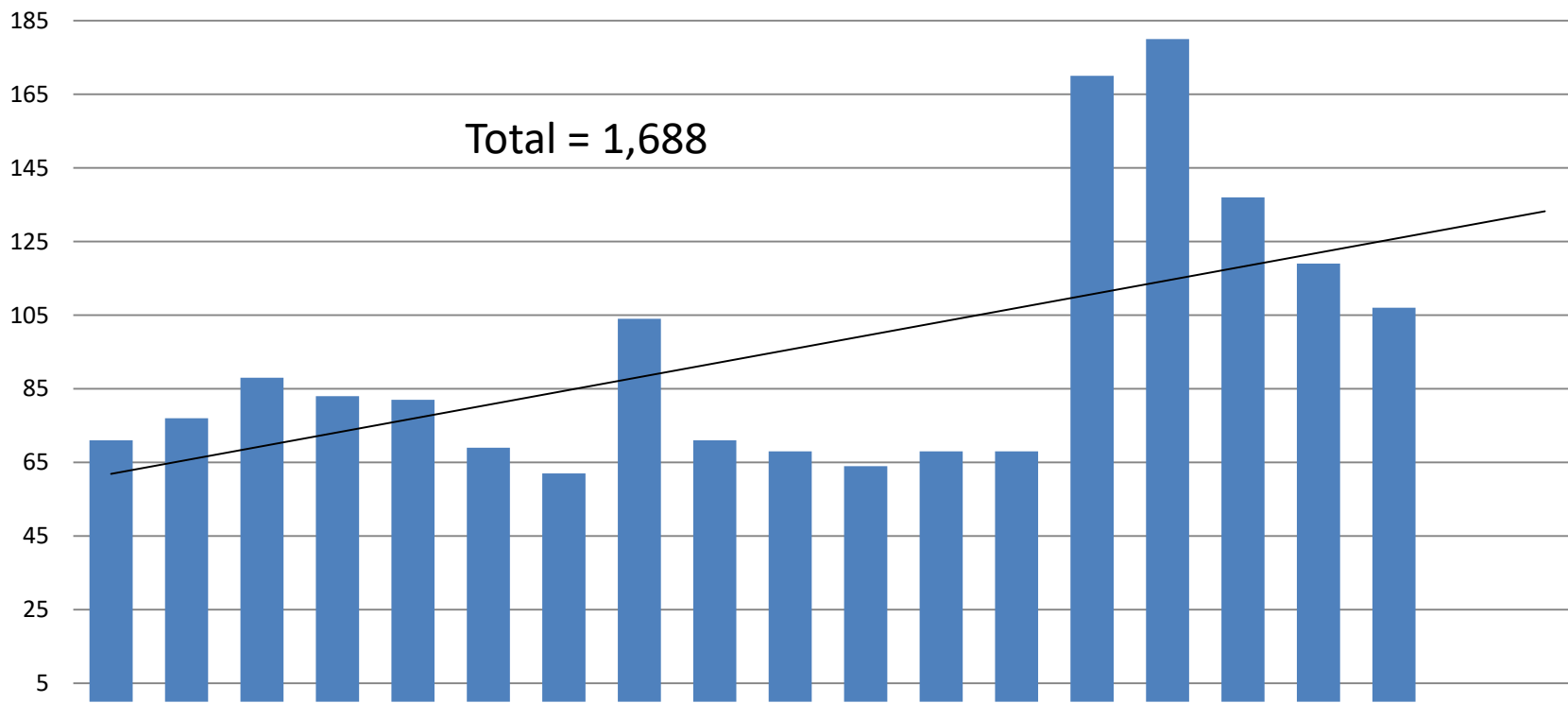


51%

Source: Tax Exempt World  
Metro Toledo area as of 03-23-18

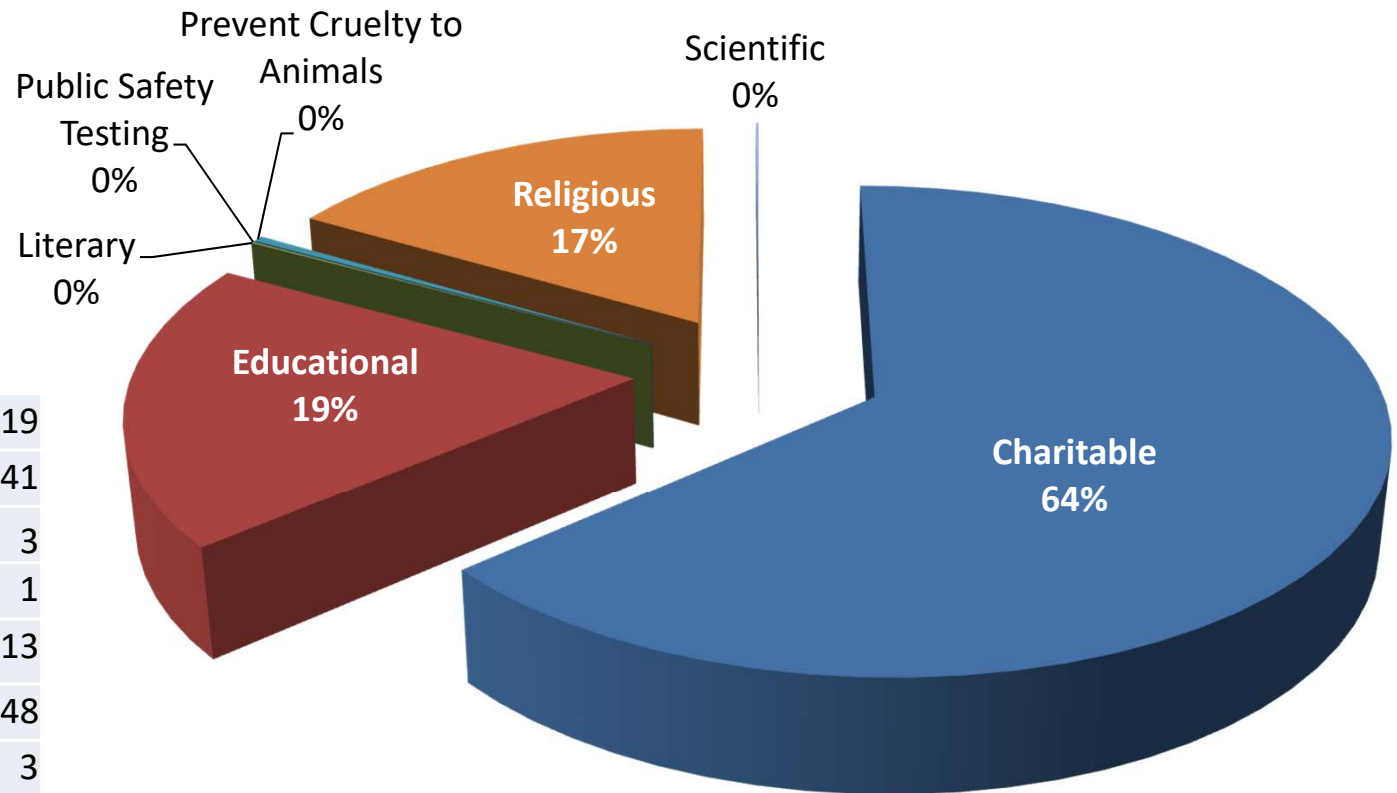
## 501(c)3 Ruling Date - Metro Toledo, OH 01/01/2000 – 12/31/17

No. Nonprofits



	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017		
# Nonprofits	71	77	88	83	82	69	62	104	71	68	64	68	68	170	180	137	119	107		

## 501(c)3 Classification Metro Toledo, OH

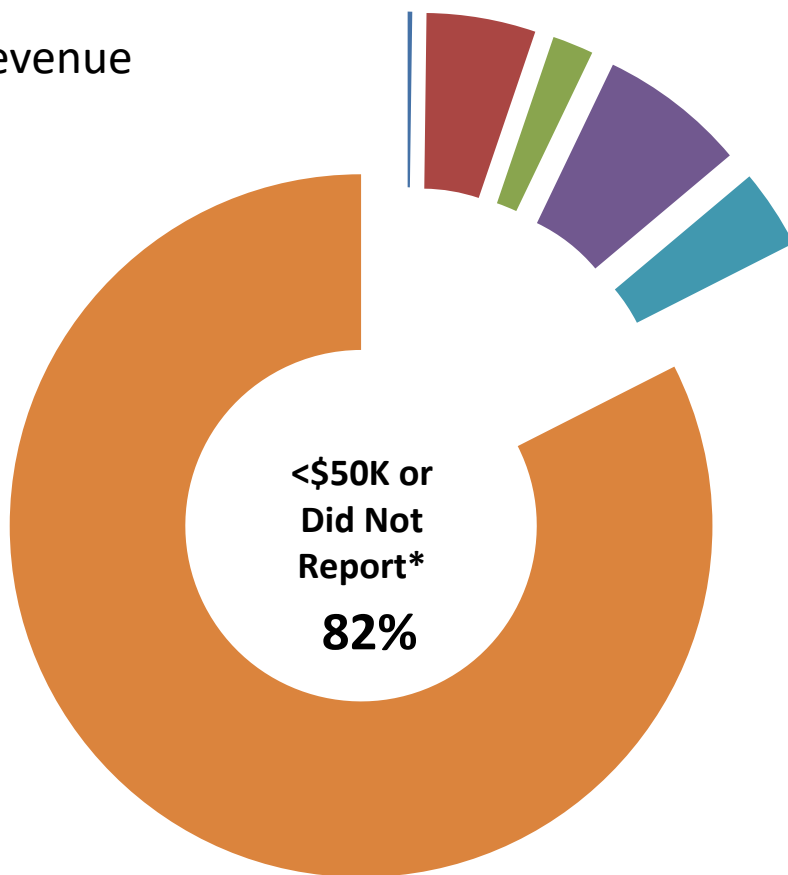


### Classification 1

Charitable	2,119
Educational	641
Literary	3
Public Safety Testing	1
Prevent Cruelty to Animals	13
Religious	548
Scientific	3
<b>Total</b>	<b>3,328</b>

Source: Tax Exempt World  
Metro Toledo area as of 03-23-18

Total Revenue  
\$3.9B



## 501(c)3 Revenue Metro Toledo, OH

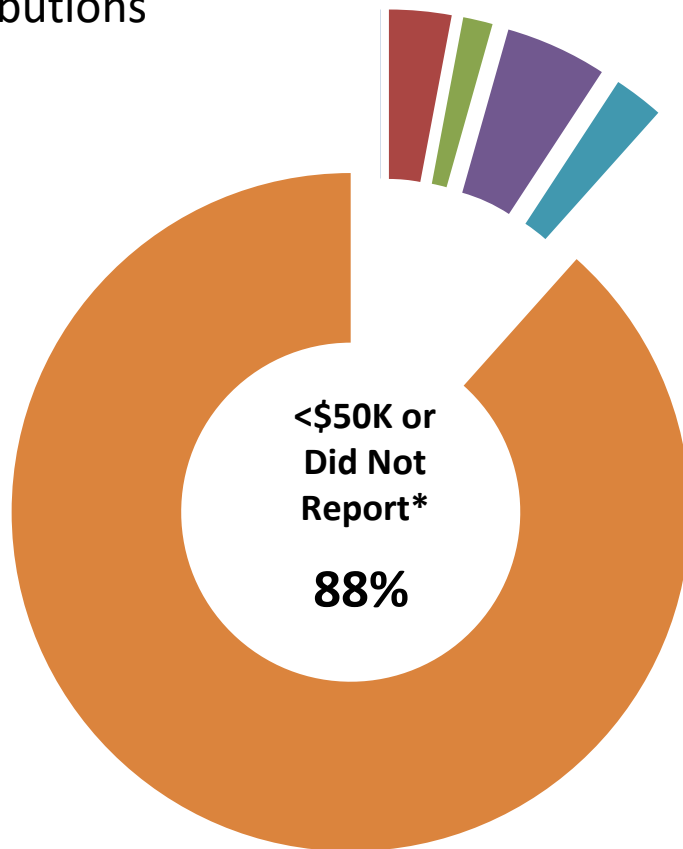
### 2016 Revenue

> \$100M	7
\$ 1M - \$99,999M	167
\$500,000 - \$999,999	63
\$100,000- \$499,999	225
\$50,000 - \$99,999	121
\$1 - \$49,999	*133
\$0	*5
Negative	*5
Did Not Report	*2,602
<b>Total</b>	<b>3,328</b>

Source: Tax Exempt World  
Metro Toledo area as of 03-23-18



Total Contributions  
\$674.9M



## 501(c)3 Contributions Metro Toledo, OH

### 2016 Contributions

> \$100M	0
\$ 1M - \$99,999M	99
\$500,000 - \$999,999	47
\$100,000- \$499,999	161
\$50,000 - \$99,999	79
\$1 - \$49,999	*222
\$0	*118
Negative	0
Did Not Report	*2,602
	3,328

Source: Tax Exempt World  
Metro Toledo area as of 03-23-18

## Nonprofits vs. Population

State	People per org*
Ohio	327
Indiana	344
Michigan	361
Pennsylvania	324
State	People per org*
Vermont (50 <sup>th</sup> )	160
District of Columbia	86

\*Source: Wedid.it

City	Population est . 7/1/17**	No. 501(c)3***	People per org
Bowling Green	31,820	244	130
Holland	1,650	97	17
Maumee	13,787	166	83
Perrysburg	21,482	189	114
Sylvania	18,941	174	109
Toledo	276,491	1,786	155

\*\*Source: Ohio Research Office - A State Affiliate of the U.S. Census Bureau

\*\*\*Source: Tax Exempt World Metro Toledo area as of 03-23-18

## Next Steps?

- Finalize focus of Phase II
- Develop communications plan