

C4NPR RESEARCH BRIEFING PHASE I-B

Examining the Nonprofit Sector
in Northwest Ohio

July 2018



Heather Bradley
Director



Toni Shoola
Associate Director



The Center
for nonprofit resources



Why?

- Build on Phase 1-A research
- Scrub data to exclude
 - Assets + Revenue > \$90M
 - Not required to file 990
- Re-cast the data and replicate the analysis conducted in Phase 1-A

What?

- Source: Tax Exempt World
 - Toledo Metro area as of 03-23-18

Analysis

501(c)

Number of organizations

Assets

Liabilities

501(c)3

Number of organizations

Assets

Liabilities

Category

Phase 1-B to exclude

- Assets + Revenue >\$90M
- Not required to file 990

Number of organizations

Assets

Liabilities

City

Ruling Date

Classification

Revenue

Contributions

Nonprofits vs. People

Metro Toledo, OH Area

501(c) organizations

4,884

501(c) Assets

\$10.7B

501(c) Liabilities

\$ 8.1B

Metro Toledo, OH Area

All 501(c)

4,884

501(c)3

3,328

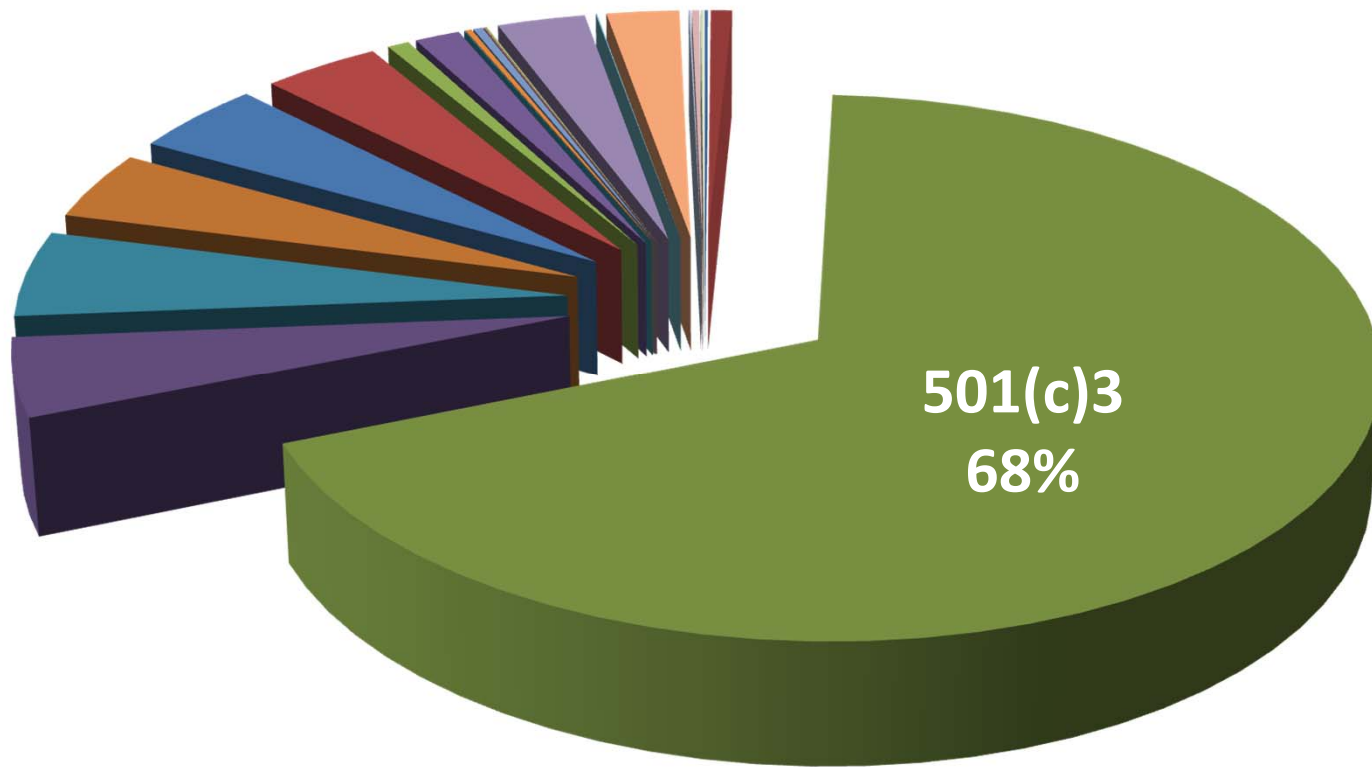
% 501(c)3

68%

501(c)1	5
501(c)2	34
501(c)3	3,328
501(c)4	235
501(c)5	254
501(c)6	203
501(c)7	215
501(c)8	190
501(c)9	35
501(c)10	73
501(c)12	1
501(c)13	10
501(c)14	15
501(c)15	2
501(c)17	3
501(c)19	142
501(c)25	2
501(c)90	117
501(c)91	3
501(c)92	12
501(c)93	5
	4,884



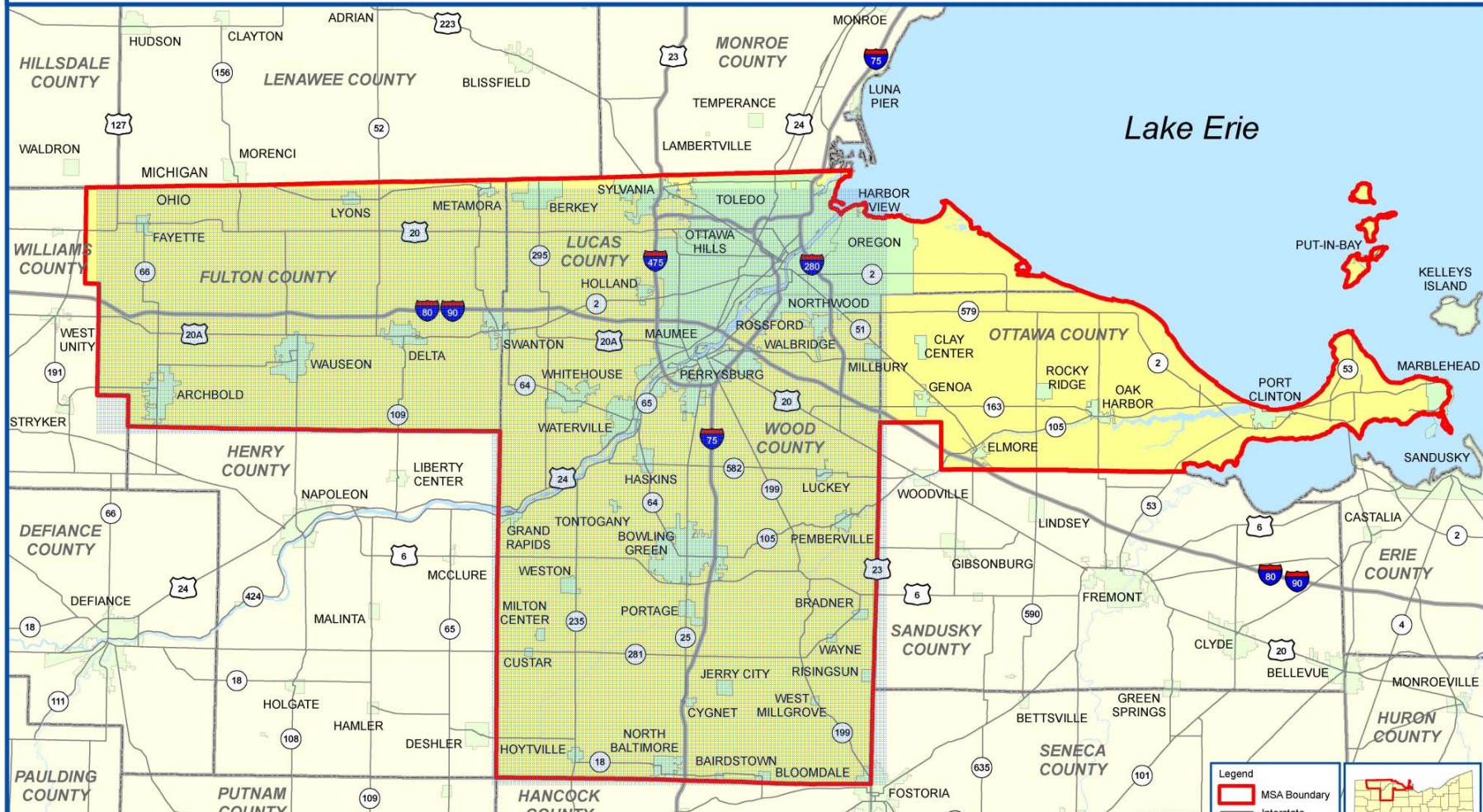
501(c)3 Category Metro Toledo, OH



The Center
for nonprofit resources

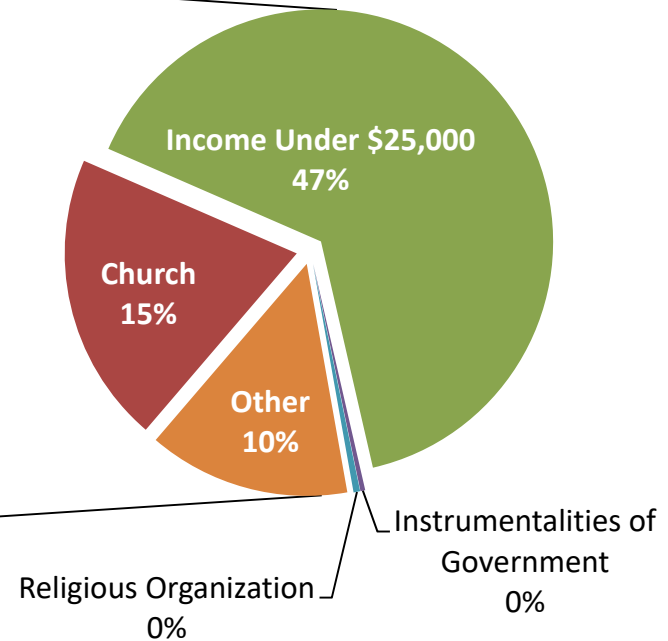
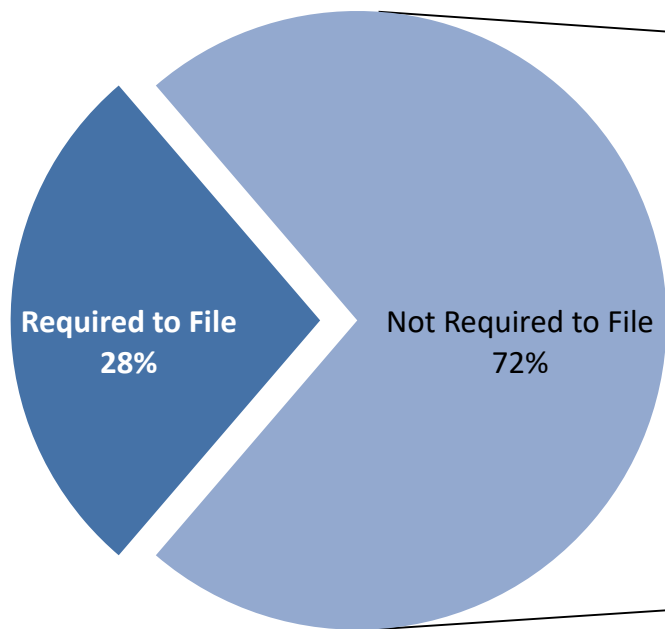
Toledo Metropolitan Statistical Area

TMACOG Toledo Metropolitan Area Council of Governments
300 Martin Luther King Jr. Dr., Toledo, Ohio 43604
Phone 419-241-9155, Fax 419-241-9116
www.tmacog.org



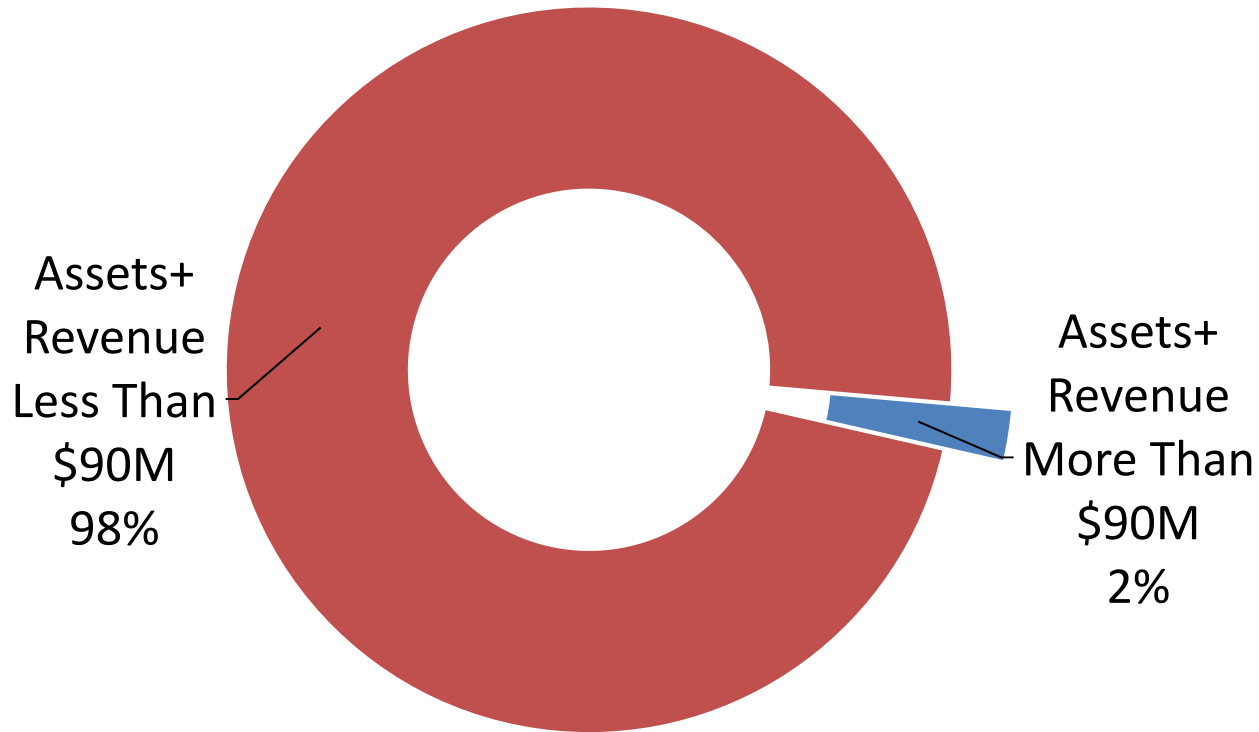
Required to File	913
Not Required to File	2,415

501(c)3 Filing Requirements Metro Toledo, OH



Source: Tax Exempt World
Metro Toledo area as of 03-23-18

501(c)3 Filing Requirements Metro Toledo, OH



Phase 1-B

3,328

- Uber Producers
- Not required to file

893

Metro Toledo, OH Area Phase 1-B

501(c)3 organizations

893

501(c)3 Assets

\$1.39B

501(c)3 Liabilities

\$529.5M

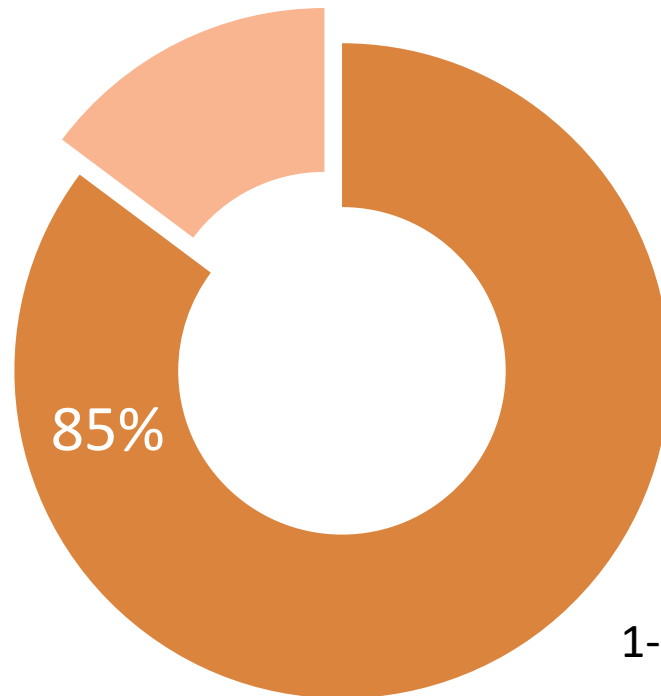
The Center *for nonprofit resources*

City	No.
Archbold	12
Berkey	1
Bloomdale	1
Bowling Green	73
Delta	9
Fayette	1
Grand Rapids	6
Holland	23
Luckey	1
Lyons	1
Maumee	38
Metamora	5
Monclova	2
Northwood	5
Oregon	17
Pemberville	8
Perrysburg	46
Pettisville	1
Rossford	10
Rudolph	1
Swanton	8
Sylvania	53
Toledo	528

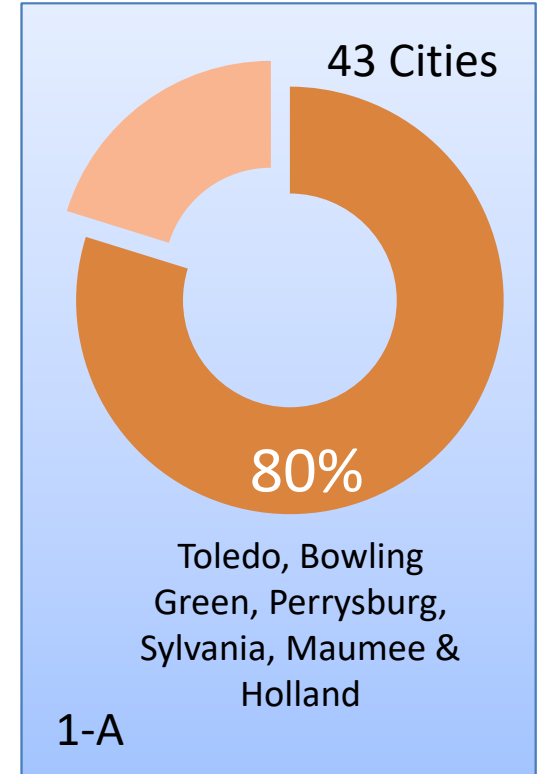
City	No.
Tontogany	1
Walbridge	1
Waterville	6
Wauseon	19
Wayne	1
Whitehouse	12
TOTAL	893

30 Cities

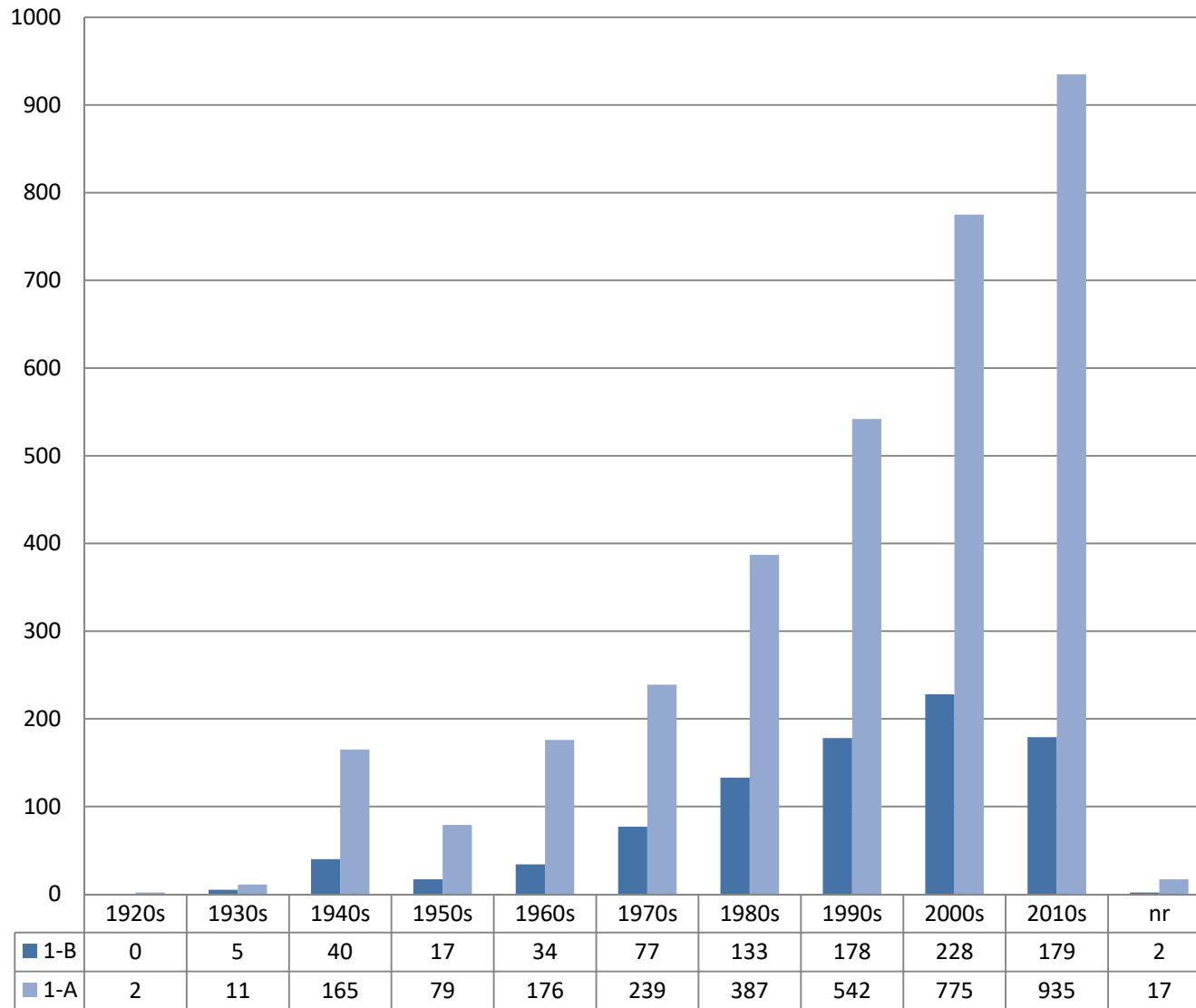
Toledo,
Bowling Green,
Perrysburg,
Sylvania,
Maumee &
Holland



501(c)3 City Metro Toledo, OH

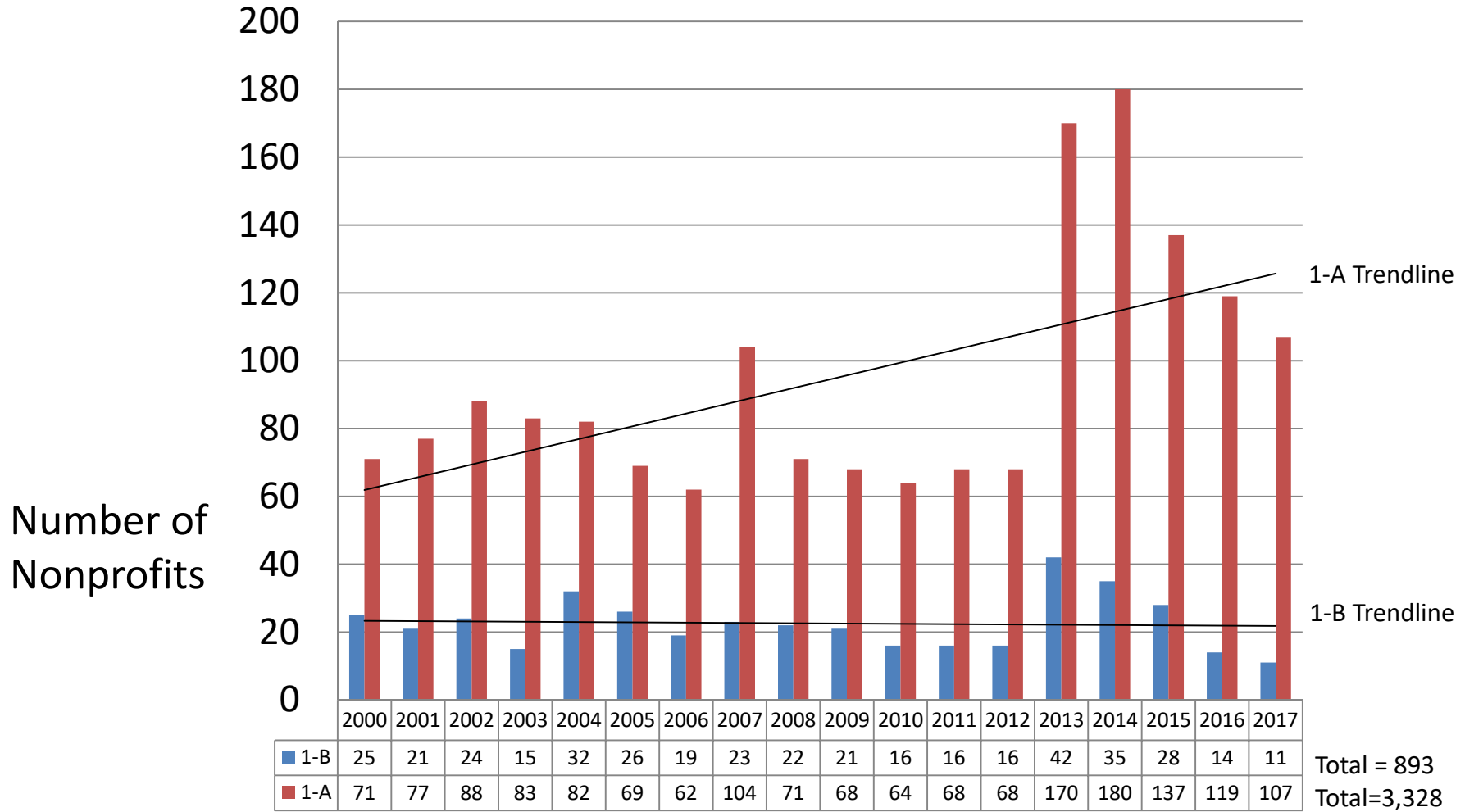


Number of
Nonprofits



Total = 893
Total=3,328

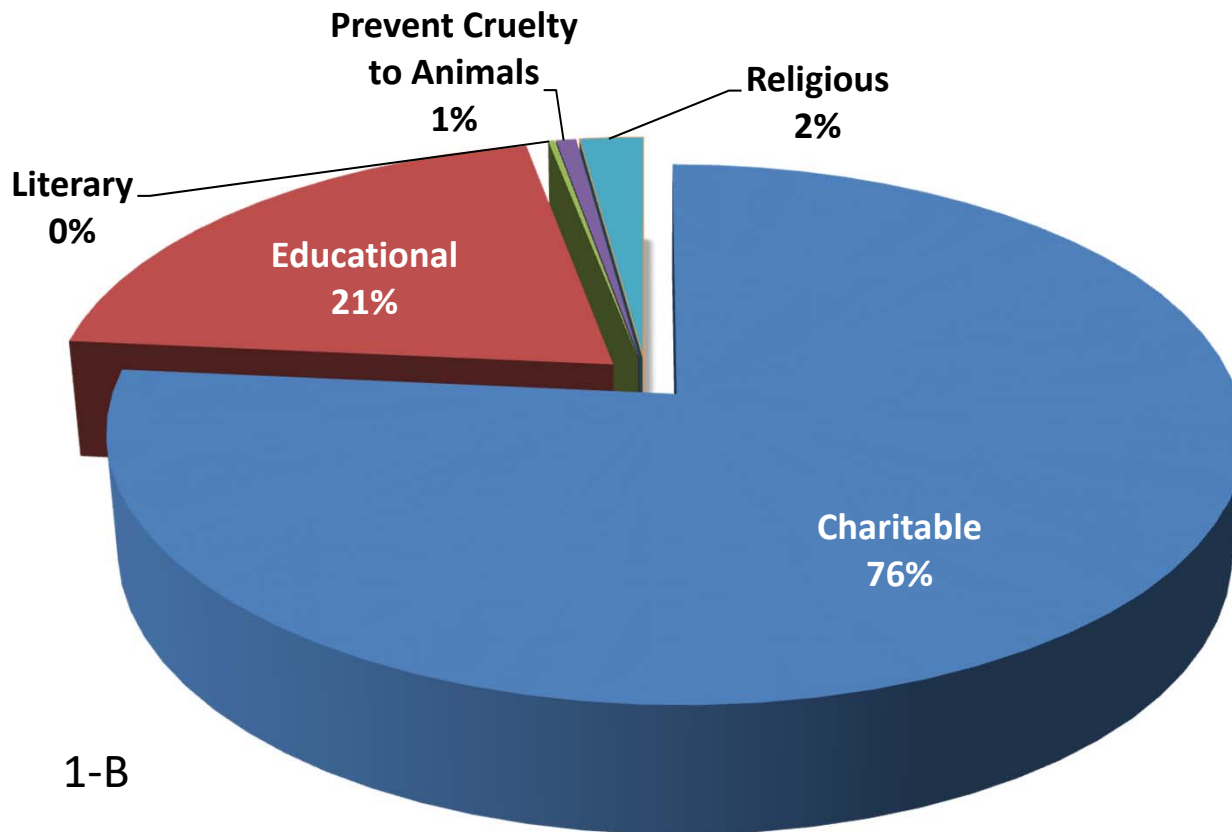
501(c)3 Ruling Date - Metro Toledo, OH 01/01/2000 – 12/31/17



Source: Tax Exempt World
Metro Toledo area as of 03-23-18

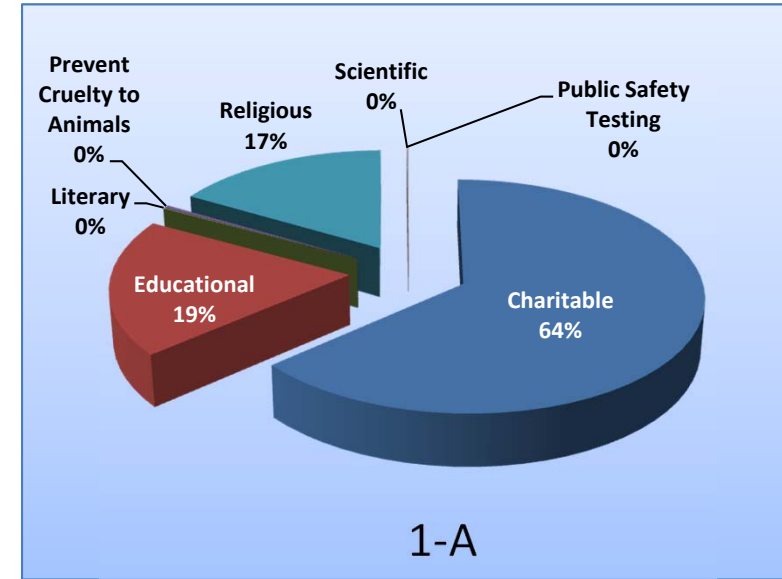
The Center for nonprofit resources

Classification 1-B	Nonprofits
Charitable	683
Educational	183
Literary	2
Prevent Cruelty to Animals	6



1-B

501(c)3 Classification Metro Toledo, OH

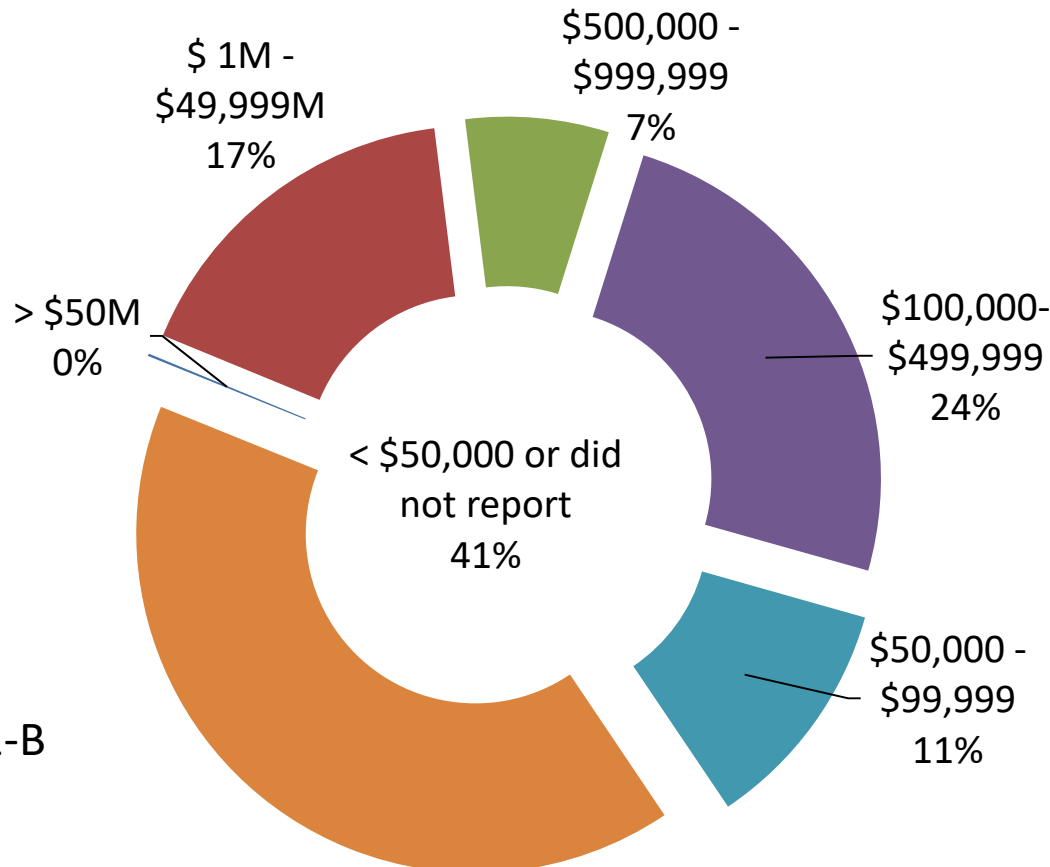


1-A

The Center for nonprofit resources

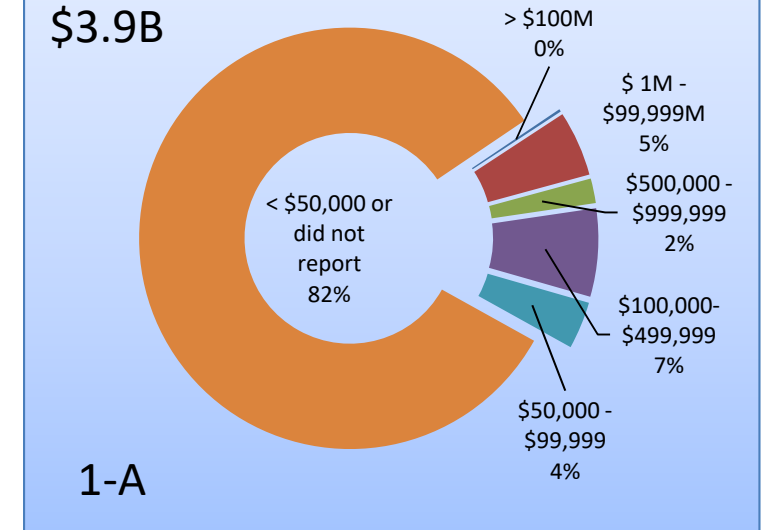
Total Revenue
\$961.8M

Revenue 1-B	Nonprofits
> \$50M	1
\$ 1M - \$49,999M	150
\$100,000 - \$999,999	61
\$100,000 - \$499,999	219
\$50,000 - \$99,999	100
<\$50,000 or did not report	362



501(c)3 Revenue Metro Toledo, OH

Total Revenue
\$3.9B

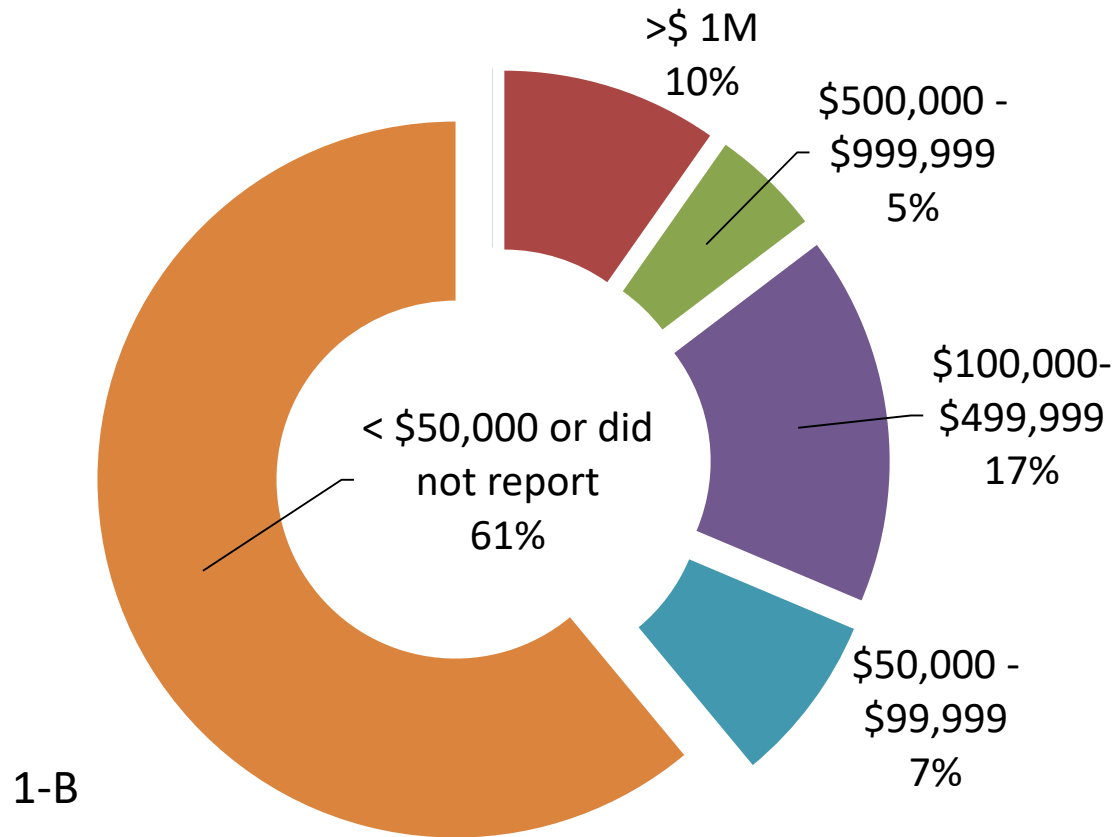


Source: Tax Exempt World
Metro Toledo area as of 03-23-18

The Center for nonprofit resources

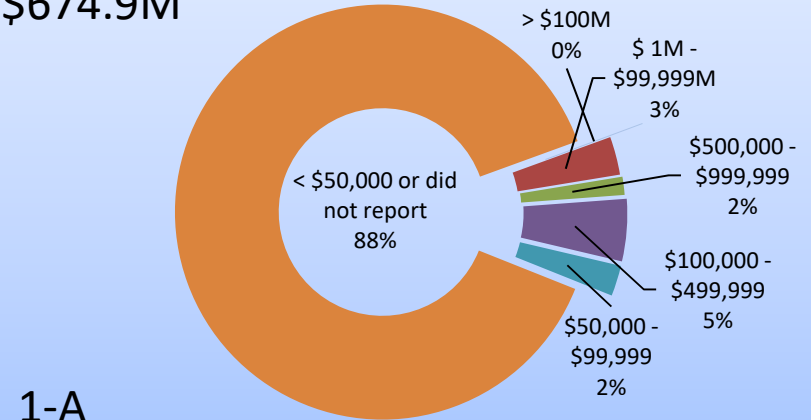
Total Contributions
\$380.6M

Contributions 1-B	Nonprofits
> \$1M	87
\$100,000 - \$999,999	44
\$100,000 - \$499,999	149
\$50,000 - \$99,999	68
< \$50,000 or did not report	545



501(c)3 Contributions Metro Toledo, OH

Total Contributions
\$674.9M



1-A

Source: Tax Exempt World
Metro Toledo area as of 03-23-18

Nonprofits vs. Population

State	People per org*
Ohio	327
Indiana	344
Michigan	361
Pennsylvania	324
State	People per org*
Vermont (50 th)	160
District of Columbia	86

*Source: Wedid.it

City	Population est . 7/1/17**	No. 501(c)3***	People per org
Bowling Green	31,820	244	130
Holland	1,650	97	17
Maumee	13,787	166	83
Perrysburg	21,482	189	114
Sylvania	18,941	174	109
Toledo	276,491	1,786	155

**Source: Ohio Research Office - A State Affiliate of the U.S. Census Bureau

***Source: Tax Exempt World Metro Toledo area as of 03-23-18

Next Steps?

- Finalize focus of Phase II
- Develop communications plan